



NOW YOU SEE IT...

The Monthly Newsletter for the Carl Moore Ring
Ring 60 of the International Brotherhood of Magicians
Austin, TX



Issue 11-8

August 2011



From The President

Mark Wilson, Ring 60 President

How I spent my summer vacation-

Lot's of magical happenings this month have occurred and some to come later in the month and next month.

We had a great meeting for August and other events in the month include the Ice Cream Festival, a clinic at Texas Magic Supply on pitching magic, and a charity show by the ring for Heroes Night Out - with TAOM just around the corner as well as "Doc Seaton's Magic Sideshow". I had a few personal shows this month as well. (had to dust off my bunny rabbits and doves) I invite as many of you that are available to attend any ring sponsored event and get involved, and we can surely use the help — either manning our booth at "Doc Seaton's Magic Sideshow" or assisting with the "Heroes Night Out" show.

Several items of interest to mention since your board has been hard as work passing motions. This month the board of directors of Ring 60 voted to oppose the increases of parking fees and hours that the city of Austin is proposing to enforce. The board also voted to contribute additional funds for use to assist our lecture program as well, so please take advantage of the benefits of this decision by attending a lecture if you can. Other decisions passed by the board include purchasing \$300 worth of small magic kits which will be used to generate funds for the Ring during the "Doc Seaton's Magic Sideshow". The board also has passed the motion to have a Ring 60 sponsored haunted house in the month of October in cooperation with Heroes Night Out. JD Stewart will be heading up that endeavour. If you are interested in acting as a character,, helping out with the technical aspects of a haunted house, or just getting your magical scare on, then contact J.D.

Speaking of bunnies — With the soaring temperatures outside I have had to take extra precautions to keep my smaller, furrer assistants cooler. I have gotten into the habit of each morning switching out a defrosted water bottle for a new frozen one which I refreeze each day alternating between the two bottles. This gives them something cool to lay next too in the hotter parts of the day. (The doves seem to be fine). So far this system works — until they decide to chew up the plastic water bottle.

The summer is almost up for me and my wife as we start back to teaching next week. This summer I have spent a great deal of time repairing things around the house, and we installed a Pergo wood floor in my oldest daughters bedroom. Had a few magic shows and my 80s band had a few out of town gigs. As far as personal growth in magic, I did find time to learn a card trick or two. In addition to that I discovered that I will be returning as Merlin for my third season at Sherwood forest Faire. (Last year's show was well received) Since learning that news, I did find some time this summer to do some planning for next year's "Merlin The Wise" show. I also found out that this coming year my show is to be

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This magical harp will play itself!

moved to the children's area where I will be sharing the stage with Fool Hearty, a husband and wife team who have a very entertaining, upbeat, funny and colorful act. (Their costumes are great!) I am looking forward to working with them and seeing what else I can create in the way of new routines for this coming year. I have already found an "enchanted harp" — A magical harp that plays itself ... (Imagine that!) It's been a busy summer but my family did have time for a trip to Padre Island for a week at the beach to get some sun. So how did you spend your summer vacation? What ever you did or didn't do, I hope you enjoyed it as much as I did mine.

Till Next time.

— Mark



ex emendator

Chris Walden

We are making a few changes to the publishing of the newsletter. Originally we were aiming for the middle of the month, so you'd get a wrap-up of the meeting and a pointer to the clinic and other activities. However, that has just not been achievable with everyone's schedules.

So... we are going with the flow and not fighting what appears to be the natural publication time of the end of the month.

It's nearly TAOM! In fact, this time next week it will all be over. I hope that you are going. I am going with the special treat that my daughter is old enough to attend as well! This will be her very first convention and I can't wait to see everything through her eyes. She will not only be attending, but performing with me in the Bizarre show on Saturday night!

Finally, I wanted to ask you a question: Did you know that Ring 60 is *your* magic club? I mean that most sincerely. Our group doesn't really have the sort of "cult of personality" that some areas have. We are driven primarily by our members' interest in magic. If no one really says anything then this is largely the result of the officers and people who work with the board. I think that the board generally tries to play it safe on planning topics and activities. However, any individual can make a huge difference in our activities. If you wish our club was doing something, don't grumble about it with your friends after the meeting. Bring it forward. I think you'll find that the board is very open to member ideas and willing to help make them happen. I think you would be very surprised at the influence you could have over what we do as a club.

Last Meeting

Carlos Santillan

Magic with a message was the theme for the August meeting of IBM Ring 60. After taking care of Ring business, **President Mark Wilson** introduced our guest speaker, **Jim Dunn** (Professor Whatsit). Jim spoke about his experiences with doing magic for children and performing at retirement homes, explaining performed the same magic, but changed his routines to fit the audience. He also talked about how he used magic in his practice as a psychologist. Jim performed a few of his favorite tricks and gags, including a stiff rope routine and a very funny chameleon bag routine.

After a break the meeting continued with open mic:

JD Stewart asked 3 spectators to draw different items on a notepad. He then drew an image that came to his mind. It did not seem to fit, but upon closer examination his drawing contained the shapes that the each had drawn.

Visiting guest, **Oscar Munoz**, performed a wonderful routine with a message that used a stiff rope in which a little mouse challenges and bests a great wizard.

Andrew Johnston showed a linking ring routine he has been perfecting.

Trixie Bond performed a new routine she had been working on for her library shows where she tells the history of the saying "Remember the Alamo." More than one ring 60 member was seen whipping tears from their eyes when she was

finished. Trixie asked for input on the routine and received comments from those present.

Chris Walden wondered what would happen if psychics could prevent a crime from happening. He enlisted the help of **Larry Johnson** and had the audience help in determining a random way of selecting a victim out of a phone book. **Chris** was able to get some of the details of the intended victim but not enough to prevent the crime.

Finally, **Mark Wilson** showed a red rose, removed the bud and placed it in a hat and the bud reappeared in the stem, he did this a couple of more times, he finished by pulling the red bud only by having a white bud appear.

The magic sharing and camaraderie continued after the meeting was called to a close.

Next Meeting

There will be no meeting in September because of TAOM. Our next meeting, Monday, October 3rd will be **Texas Lecture Night**. This special night has been a long-standing tradition of Ring 60. Several of our local members will give a mini lecture, selling props and/or notes for no more than a dollar. In the past, members have previewed items that were later marketed and shared things that they use in their regular working repertoire. Bring a pocket full of ones and get ready to leave with a stack of bargains.



Lecture Update

Chris Walden

Thanks for those who have given their feedback for this lecture process. I got a shot in the arm from the board (that means extra cash) so I've been able to relax the requirements for our next lecture. So, I am proud to present our September lecture, **Doug Anderson**.

"A lecture in September?" I hear you say. "So soon after TAOM?" Yes! I know that it's close to the convention, but getting a chance to see Doug for a mere \$15 as a Ring 60 member is an outstanding bargain.

If you don't know Doug, he spent 10 years working theme park shows for Paul Osborne and 25 years working cruise ships. That gives him a strong background in family-friendly stage programs. However, like many performers, he has worked in a variety of conditions from restaurants to trade shows, so he has experience in virtually every type of venue that you would want to work. Doug is the author of the book "Straight Talk About Theme Park Magic" and is a regular contributor to major magic magazines including *Tops*, *Genii*, and *The Linking Ring*.

Doug's lecture is designed to help motivate performers into action and is aimed at both the performer who is beginning the path and those who are working their way through the next threshold. I think it's going to be especially good for our Austin group. His **Shoot from the HIP** lecture will cover three different areas:

- **Finding Your Target (What's in it for me?)** — advice drawn from Doug's experience about practical performances for the most common venues for magicians, especially restaurants, trade shows and hospitality suites. He'll discuss considerations for material and how to design what you do to appeal to your target audience. He'll also provide tips on selling yourself to those markets.
- **Pull the Trigger (Table-Hopping Show)** — Many magicians talk about the types of things that make for effective table-hopping, but then leave it up to you to find the right material. Doug is going to hold nothing back and share with you his own personal table-hopping show which includes routines for Thimbles, Color-Changing Knives, 4-selected cards routine, Sponges in Bowl, 4-Coins Across and Torn and Restored Bill. He'll provide variations on these routines including how to make some of them play for larger audiences.
- **Perfecting Your Aim (Tying It All Together)** — Finally he'll provide some focused advice on today's

restaurant business, including sound principals for dealing with “NO” from management and diners, a challenge for any performer trying to establish themselves. He’ll also give some practical techniques on using your restaurant work as a way to build your work in hospitality suites and trade show programs.

So, go right now. Put Doug Anderson on your calendar for Thursday, September 22 at 7:30 PM. Grab \$15, plus a little extra for lecture notes and goodies, and hide it where it will be safe until you return from TAOM. Then, plan to have a great evening of magic and learning that you will put to use.

We are also going to be in a new location. In our last lecture, we had some difficulty with other activities in the facility and the lecture was not as private as it should have been. For Doug Anderson, we have been given free access to the new Heroes Night Out facility, which includes a spacious presentation room with a *full platform!* It’s a straight shot up 183, just like you were headed to Texas Magic Supply. This location could really change the kinds of lectures that we can accommodate. We will have complete privacy with no servers, no other parties, free to focus completely on the lecture. I think you will be really impressed with what we can do here.

Who: Doug Anderson's "Shoot from the HIP" lecture

When: 7:30 - 10:00 PM

Where: Heroes Night Out Facility, 1150 S Bell Blvd, Cedar Park, TX 78613 ([map](#))

Cost: \$15 for Ring 60 or SAM Assembly 206 Members, \$25 for non-members

Austin Magic Youth

Chris Walden

We welcomed Jake as a brand new member. His grandfather brought him and they had so much fun that they joined their first night.

This month was a chill-out meeting after all the work that everyone did for the show in July. We introduced the new magic library, in which any paid member of the Austin Magic Youth can borrow a book, video or prop from one meeting to the next. We do ask that they share with the group something that they learned by performing it. Three members immediately took advantage of the library, with a bonus month because we have no meeting in September!

The majority of our time was spent looking through the library, which included a number of props purchased at the Austin Magic Auction in April.

We will be having a special pizza party at Bertil Fredstrom’s home, to watch the video of our performance in July. You should all have received email with details. If you are not getting the emails, let Chris know (chris@mythmade.com). If you have questions you can email or call Chris Walden (512-996-9019) or Bertil Fredstrom (512-423 9810).



Check out the 1937 Cartoon "[House of Magic](#)" on Youtube.

Monthly Clinics

Roger Gorss

Last Clinic — Selling Magic with Mark Wilson and JD Stewart

This month's clinic, co-hosted by past Ring 60 President J.D. Stewart, and our current Ring 60 president Mark C. Wilson, will focussed on the art and practice of selling magic. Attendees learned and discussed techniques regarding how to identify potential customers, then how to attract the customer, dazzle them and spark interest, and then ask for and close the sell. This was timed to prepare Ring 60 members who will be volunteering their time to work our club's booth selling magic kits at the upcoming "Doc Seaton Magic Sideshow" at Pecan Street festival. However, the information was applicable to anyone who wants to sell magic as well as perform.

Next Clinic — September 17, Eddie Boswell

As you all know, Eddie has been a real up-and-comer, with magic and skill that continually matures. Along with working to perfect his own skills, Eddie has taken a great interest in the methods of teaching magic. His on-line "[Sleight Journal](#)" uses video and traditional write-ups to teach techniques he is developing. Eddie's focus in on sleight-of-hand with cards and coins, so that is what you should expect. However, this is also a great opportunity to bring your questions about sleights that you are working on, as Eddie has knowledge and skill beyond his years and can probably help point you in the right direction. Don't miss it!

What: Workshop with Eddie Boswell

When: Saturday, September 17, 2011, 10:00 AM to 1:00 PM

Where: Texas Magic Supply, Cedar Park ([map](#))

Cost: Free to Ring 60 members. \$5 for non-members.

Other News

Doc Seaton's Magic Side Show

September 24-25, one block of the [Pecan Street Festival](#) will be set aside for "Doc Seaton's Magic Side Show." This will feature street performances of all kinds, but especially magic. There will also be booths with some of your favorite local magicians and magical organizations (including Ring 60). We will need volunteers to work the booth, helping to sell magic and give out information about our club. Please contact Mark or Carlos to get on the schedule.

Mark Wilson, mark@entertainingsolutions.us, 512-947-0916

Carlos Santillan, csantill@gmail.com, 512-965-2438

Got time for a silly 80's movie? Check out [Carnival Magic](#) on Hulu. Here's the description:

"A telekinetic and mind-reading magician, along with his talking chimp sidekick, become the main-attraction in the carnival. The animal trainer who is no longer the star plans to kidnap the chimp and send him off to an animal-experimenting lab."



Ring 60 Calendar

Here is a list of planned activities for Ring 60 in 2011. You can also see the calendar on-line at ibmring60.org

September

2nd–5th – TAOM in San Antonio (<http://taom2011.com/>)

No Monthly Meeting – TAOM

17th – Monthly Clinic – Eddie Boswell

22nd – Doug Anderson Lecture – Only \$15 to members for a great lecture in a great new location.

24th–25th – “Doc Seaton’s Magic Side Show” – Please make sure you contact Mark Wilson or Carlos Castillan to volunteer some time at our booth.

October

3rd – Monthly Meeting – National Lecture Night of Texas.

Bring your dollars! This is the one time lecture notes are all the same price! We usually have a full house at this meeting so plan to come early to get a good seat.

15th – Monthly Clinic – Readings for fun and profit, with Shane Delon and Chris Walden

November

7th – Monthly Meeting – Magic in the Camera's Eye.

Performing magic for a camera? Things you need to know. Hosted by Mark Wilson

19h – Monthly Clinic – Topic to be announced

December

5th – Monthly Meeting – Past Presidents Night.

Another club favorite. See old friends! Former presidents of the club get together and show their stuff.

17th – Monthly Clinic – Topic to be announced

Don't forget the web site! <http://ibmring60.org/>